

MAGNA CARTA COLLEGE

OXFORD'S INDEPENDENT BUSINESS SCHOOL



MESSAGE FROM THE DEAN

I'm delighted to welcome you to this introduction to the school.

Magna Carta College, Oxford, is an independent business school founded by senior Oxford academics in 2008. With its roots in establishing the MBA programme at Oxford, it specialises in MBA programmes, and in Executive Education. Our faculty and network of associate fellows have worked with Fortune 500 companies and international governments to deliver massive transformation in leadership, company culture and international strategy and vision.

We are deeply committed to bringing about change in the world through learning. Our faculty are addressing the key career challenge facing Generation Y: how can they stand out from the competition? Our MBA is for many that key differentiator; with our Oxbridge faculty it provides them with that opportunity, and our students are clear examples of the success of blended learning. My message has always been that blended learning is about “you”. Our students are part of our community, and our MBA fits around their lives and commitments. But most importantly, it gives them the clear Oxbridge advantage to reaching and exceeding their career goals.

I am incredibly impressed by the passion and enthusiasm being shown by those on our programmes. We are privileged to have some extraordinary talent studying with us, connecting to our community from all over the world, from remote areas of Africa to inner cities in South East Asia. These are people who will change their world, and they inspire us on that journey.

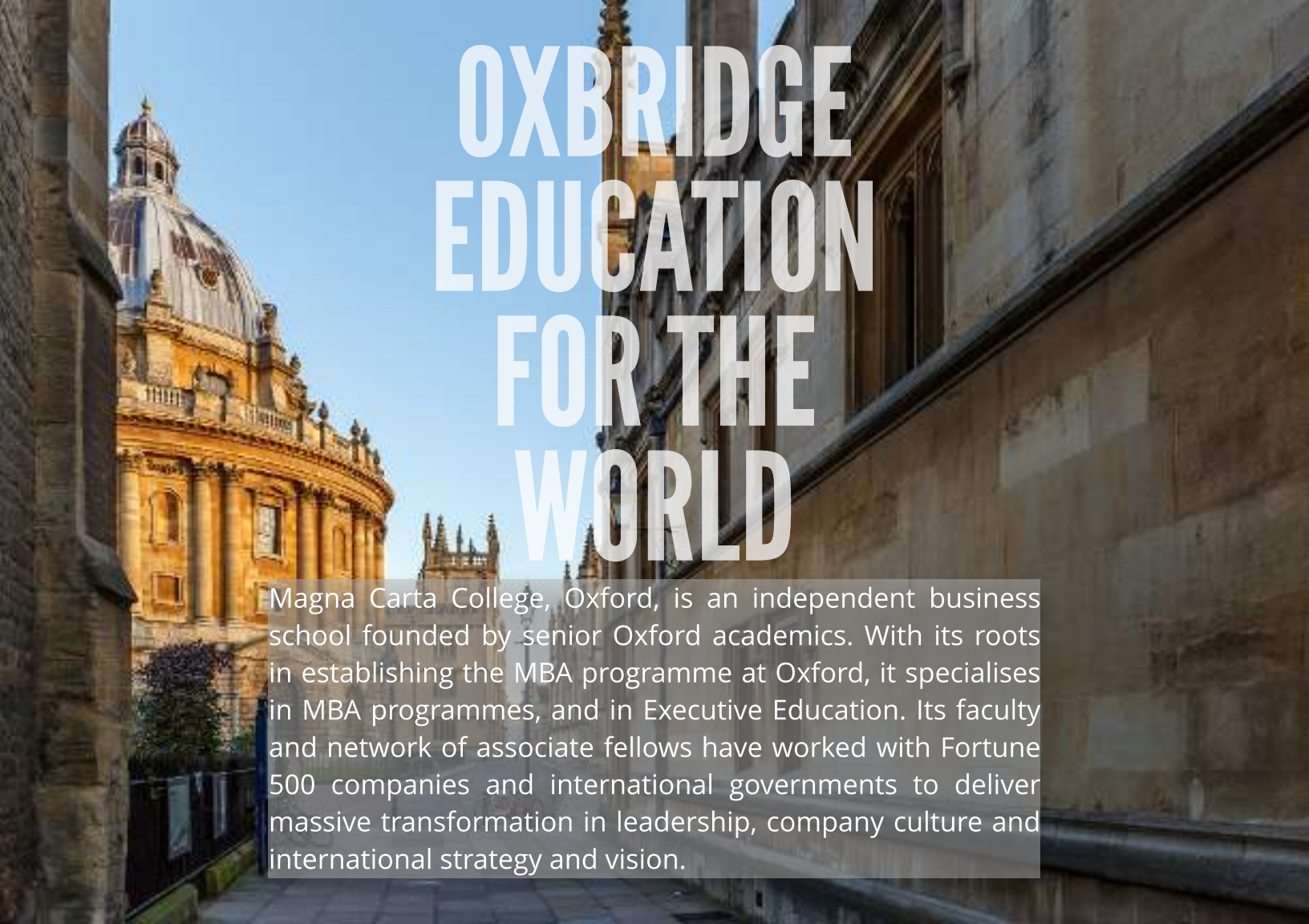
I hope that what you will read will inspire you to joining our community.



Professor David Faulkner

Dean





OXBRIDGE EDUCATION FOR THE WORLD

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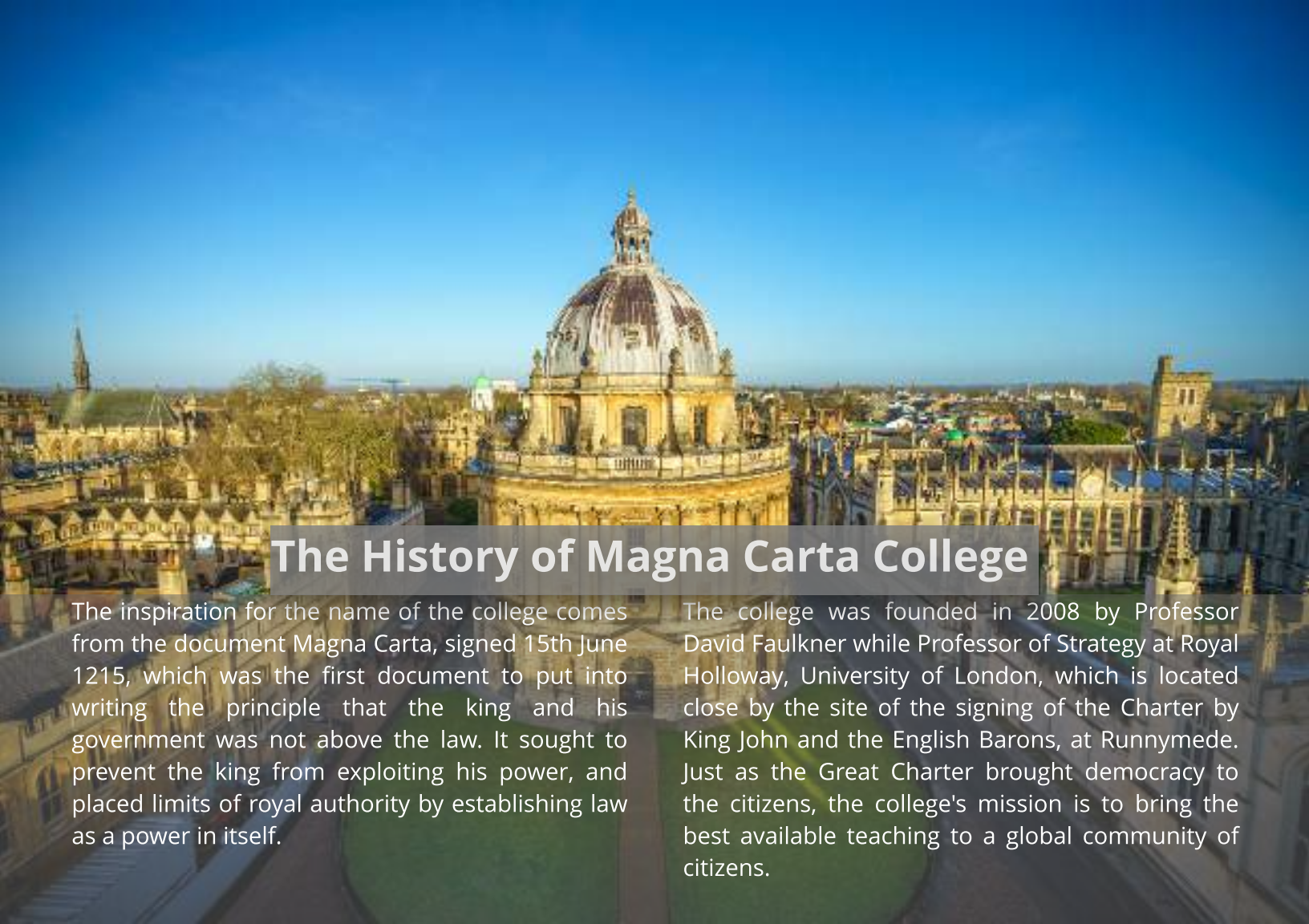
OUR PHILOSOPHY

BELIEVE, ACHIEVE, SUCCEED

As individuals passionate about and committed to helping people and organisations realise their potential, we have a clear philosophy

- We're challenging the rules that an elite western university education is only for the lucky few
- We believe that through learning individuals can transform themselves, their organisations and the societies in which they live and work
- We believe that business learning is nothing without impact We believe that value does not demand the highest fees
- Our mantra: your needs, your people, your future





The History of Magna Carta College

The inspiration for the name of the college comes from the document Magna Carta, signed 15th June 1215, which was the first document to put into writing the principle that the king and his government was not above the law. It sought to prevent the king from exploiting his power, and placed limits of royal authority by establishing law as a power in itself.

The college was founded in 2008 by Professor David Faulkner while Professor of Strategy at Royal Holloway, University of London, which is located close by the site of the signing of the Charter by King John and the English Barons, at Runnymede. Just as the Great Charter brought democracy to the citizens, the college's mission is to bring the best available teaching to a global community of citizens.



WHY MAGNA CARTA COLLEGE?

As experienced academics and practitioners, we realise that to bring about change we must excel, listen, learn and evolve as the world of our students and participants does around them

UK universities, especially Oxford and Cambridge, have taught hundreds of world leaders: our faculty are from these universities, and they bring with them some of the best teaching methods, experience and insights available anywhere in the world

Our student community is truly global, and we bring extensive professional experience as well as cultural sensitivity and knowledge to all our programmes. We have taught and studied all over the world.

We understand the local, national and international challenges you face and the programme content you require and the impact you need your talent to deliver to your organisation.

We know from our alumni how indispensable our teaching has been in helping them understand the business challenges they face, and how they can adapt their skillsets and leadership qualities to have greater impact, greater potential and greater value.

We put the student and participant at the centre of what we do and embrace their needs, hopes and challenges. Online programmes are designed to enable an international intake of students to study, communicate and succeed without having to sacrifice careers or separation from family.



THE PEDIGREE OF OUR FACULTY

Our faculty and senior management have come from:

- ▶ University of Oxford
- ▶ University of Cambridge
- ▶ INSEAD
- ▶ Henley Business School
- ▶ London Business School
- ▶ Georgetown University
- ▶ Cranfield University
- ▶ Royal Holloway University
- ▶ Oxford Brookes University

OUR VISION - THE JOURNEY

A world hungry for change

Taking what we have learned, experienced, researched and helped to embed in organisations all over the world we will evolve both the traditional MBA as well as our Executive Education capability. We have over 20 years' experience in delivering leadership programmes for clients in the private, public and governmental sectors, and a team of practice-based faculty dedicated to excellence in executive education. Increasingly, our clients are seeing programmes as a means of bringing about change and performance improvement, rather than simply enhancing knowledge and skills.

What we ask ourselves:

- What could we at MCC offer and deliver that would be different, unique, challenging, relevant and invaluable to both the individual, their organisation and society?
- How can we help them address the leadership and transformational needs of the participants in a VUCA world?
- What would our programme do that would make a significant difference?





**Our future and
the role we have
to play**

MAGNA CARTA COLLEGE MBA PROGRAMME

UK University Accredited

Online

Anywhere

Anytime



THE COURSE STRUCTURE

The programme is delivered in two ways: Online, and "Blended". Online allows students to study independently, and for those wanting greater involvement and participation, "Blended" provides the opportunity to engage online with real time support from tutors, plus an optional but highly recommended two-week residential in Oxford where students meet each other and their tutors. The residential is not compulsory for achieving the MBA but is an important and enjoyable part of the student experience. The only additional cost to a student is a visa, travel and accommodation.

This 12 - 18 months' master's degree programme.

Core modules:

Accounting and Finance for Managers

Leadership and Strategic Management

People and Organisations: Principles and Practices in Global Contexts

Marketing, Marketing Communications, and Operations

Pathway modules:

Innovation Management

Developing Effectiveness in Leadership and Management

Research-focused modules:

Management Learning and Research

Business Research Project



EXECUTIVE EDUCATION - DELIVERING IMPACT AND CHANGE



Working with governments, companies, universities and humanitarian organisations to identify and develop human capital performance, especially in companies and markets with international aspirations

Deepening relationships with corporate clients through Executive Education, typically beginning with the Top 100, and cascading down through extended requirements for transformation, cultural change and new thinking and mind-sets

Establishing a scholarship programme for exceptional students from disadvantaged backgrounds

WHAT IS A TYPICAL EXECUTIVE EDUCATION PROGRAMME?

A learning intervention, designed in partnership with a client, providing the skills, knowledge and insight to leaders to enable them to open up thinking and close in on execution.

It combines both the best Oxbridge faculty with the latest teaching and research.

It also draws on the knowledge of individual and organisational transformation we have gained throughout our careers - the opening of minds and transformation in the thinking of the individual, of their roles, their performance within their peer groups, and within the organisations they represent.

Our rich learning pedigree underpins our capability: we have an outstanding track record in leadership development for all levels of manager, from a company's senior executives to developing managers: this means immediately relevant and transformational impact.






WHAT DIFFERENCE DOES THE PROGRAMME MAKE?

Programmes result from a deep understanding of a client and are designed in partnership with them, to ensure their executive talent returns to the organisation better informed, more capable, and inspired to achieve their personal and organisation's objectives.

A photograph of a stone building with arched windows and a fountain in the foreground. The fountain features a statue of a woman holding a torch, with water spraying upwards. The building has a central wooden door and a street lamp to the left. The text 'WHO WE HAVE WORKED WITH' is overlaid in large, white, bold letters.

WHO WE HAVE WORKED WITH

We have delivered programmes to Fortune 500 companies and international governments, ranging from the leading Aerospace and Engineering firms, to the largest Pharmaceutical, Accountancy and Banks in the world.



Our mission is to revolutionise access to education, to be part of the life-changing journeys that our students embark on, and to help improve the internal thinking of organisations and therefore the external impact they have on business and society.

This is our vision, you are our mission. We hope you will join us.

CONTACT US

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